

GULF NEWS – 21/5/09

ADVENTURE

Greenland expedition begins

Staff Report

Dubai The Emirates NBD Greenland Quest led by Dubai-based British explorer Adrian Hayes finally got off to a start yesterday after being delayed by two days as skis and other vital equipment failed to arrive on time.

Hayes and his team are setting off on their 3,500 kilometre journey across the Greenland ice cap to raise awareness of the issue of 'sustainability' and how countries worldwide need to address their use of the planet's resources. The expedition's official partner is the BioRegional Charity and its "One Planet Living" message.

"The skis finally turned up ... So we can now officially begin the Emirates NBD Greenland Quest", said Hayes, before setting off on a journey of the equivalent distance to walking from London to Cairo.